

**Louise Van Meter
Executive Board Meeting
Wednesday, March 1, 2023
Rootstock**

Attendees: Monique, Sarah, Hillari, Eleanor, Holly, Shari, Liz

Agenda

- I. Call to order @ 5:49pm *Monique*
- II. Motion to Approve: *Monique*
- i. Previous H&SC Executive Meeting*
 - ii. Previous H&SC General Meeting*
- III. Principal's report: *Monique*
- a. Conference Week next week – minimal days*
 - b. Principal Chat – March 16th @ 8:30am*
 - a. Focus is on work happening at school over summer break*
 - c. St. Baldricks Day @ Van Meter on March 15th; Adults only open-house event on March 18th*
 - a. Possibly being a community event*
 - b. Proceeds going to St. Baldricks*
 - c. Lucky Grams for friends or whole class*
- IV. President's Report: *Monique*
- V. Programs Report: *Holly*
- i. Book Fair: March 6-10*
 - a. Flyers went out; activity on the back of flyer*
 - b. 5th Grade is helping to set up for the fair*
 - ii. STEAM Fair*
 - a. Two assemblies happening in May to help get kids excited for STEAM*
 - b. Open House will happen same day as assemblies – out on black top around 5pm*
 - iii. Bulldog Assemblies*
 - a. More color-team activities happening*
 - iv. Tech in elementary schools*

- a. *Possible grant opportunity through Cornerstone around this issue; Hillari reached out to Common Sense Media and possibly get a great speaker for all elementaries in LG with the grant money*
- b. *Create an opportunity for parents to connect with each other on this issue too*

VI. Fundraising Report:

Shari/Hillari

i. WAG:

- a. *Building the Committee, no co-chairs yet*
 - i. *Possibly do sub-committees instead with no co-chairs; Food/beverage, decorations, ticketing, marketing/communications before and at event, auction, etc.*
- b. *Lots of the checklist is taken care of, need someone to build the website, etc. – maybe just delegate out specific items instead since several people have offered to help*
 - i. *Possible Van Meter video – something to kick off the program part of the night to showcase our school*
- c. *WAG Meeting is March 7th for Committee members @ 5:30pm*
- d. *Ticket prices need to be confirmed – thinking \$95 early bird (by April 6), \$120 for ticket otherwise*
 - i. *\$19K raised last year from ticket prices (tickets at \$125 per person/\$250 per couple)*
 - ii. *Shari may know a whiskey sponsor and wine sponsor; beer was donated last year*
- e. *Invite incoming Kindergarten families to attend WAG this year*
- f. *We need to recruit new current families to attend; need to expand the participation of the larger Van Meter community*

i. LGEF Fundraising:

- a. *Final fundraising:*
 - i. *68.97% for Van Meter! One of our highest participations!*
 - ii. *HSC Goal was \$107,380; final land was \$103,033!*
 - iii. *Didn't hit the LGEF overall goal this year – need to think about messaging last year on what this money means for our schools; however, raised nearly \$500K more this year than last year. Successful year!*
 - iv. *4th Grade won the movie competition with 75% percent participation.*

VII. Marketing Report: *Jamie*
 a. Spirit Wear:

VIII. Community: *Jenn*
 i. LVM Events:

IX. Treasury Report: *Nima*
 i. No updates

X. Ecology Report: *Liz*
 i. Earth Week: April 24-28
 ii. Pamela Bond is graduating out and looking for someone to manage
 gardening at Van Meter

XI. Discuss any open action items: *Monique*

XII. Adjourn @ 7:10pm *Monique*

Next Executive Board Meeting is Thursday, April 6th at 5:30pm