

**Louise Van Meter**  
**Executive Board Meeting**  
**Wednesday, January 24, 2023**  
**ELS**

*Attendees: Monique, Sarah, Nima, Hillari, Eleanor, Holly, Shari*

**Agenda**

- I. Call to order @ 5:50pm *Monique*  
    *a. Welcome Eleanor: Eleanor will co-chair with Nima as VP of Treasury. She has held numerous treasury positions in tech and has a 3<sup>rd</sup> grader and incoming kindergartener. She also is a substitute teacher for our special needs classrooms at LVM.*
- II. Motion to Approve: *Monique*  
    *i. Previous H&SC Executive Meeting* *Shari, Hillari*  
    *ii. Previous H&SC General Meeting* *Holly, Shari*
- III. Principal's report: *Monique*  
    *i. 5<sup>th</sup> Grade Science Camp:*  
        *a. started today (1/24)*  
        *b. some busing issues this morning but ultimately a smooth process*  
        *c. lots of excitement around the campus today for the camp*  
    *ii. Lunar New Year Parade:*  
        *a. happening tomorrow morning (1/25)*  
        *b. 1<sup>st</sup> and Kinder classes participating*  
    *iii. Principal Chat:*  
        *a. STEAM (updates on STEAM Lab) and PBL TOSA (Teachers On Special Assignment) programs*  
        *b. 8:30am on Thursday 2/2*  
        *c. Will add to the Bulldog Beat tomorrow (1/25)*
- IV. President's Report: *Monique*
- V. Programs Report: *Holly*

VI. Fundraising Report:

Shari/Hillari

i. WAG:

- a. *May 6th at 6PM*
- b. *The Palms booked, full buyout of venue*
- c. *Roaring 20s theme*
- d. *Fundraising update (Shari):*
  - i. *Shari is working on liquor sponsorships*
  - ii. *pitched idea to the board on high-end consignment silent auction where auctioneer brings in the auction items (can add items from LVM families too), we can pick and choose which items he brings, no more than 20 items, keeping the items at donation levels that feel comfortable with the LVM community, he takes a percentage*
  - iii. *Board likes idea of using this auction service, would like to see if we can make it a live auction vs silent auction*
  - iv. *Would still including a "Fund Need" on campus in auction*
- f. *Casino company (Shari/Monique):*
  - i. *Company quote: \$3K, includes 2.5 hrs, 5 casino managers, delivery/set-up, 4 black-jack tables, 1 roulette, 1 craps*
- g. *Other items to discuss later: DJ (researching some good options), Photo booth/photographer (possibly donated like last year), decorations/lighting*
- h. *WAG Committee/Chairs: Shari, Sarah, Eleanor, Monique serving as Committee Members, in need of Chair/Co-Chairs*
  - i. *Will put out a Bulldog Beat message to help recruit Committee Members/possible Chairs*
- i. *Possibly having this become a combined event with Blossom Hill and Daves in the future – larger scale event that supports LGEF and splits proceeds btw 3 schools*

ii. LGEF Fundraising:

- a. *HSC – 82% of goal (\$107K)*
- b. *LVM: 58%, Blossom Hill: 64%, Daves: 75%*
- c. *Final 4-week push with fitness-related giveaways including limited memberships for LG Swim & Raquet, Courtside, JCC/Pure Barre, The Club); lots of success with the Apple Watch giveaway in the last push*
- d. *LGEF funds 21 teachers/classes, final decisions being made in February so hoping this final push will help us reach our goal to keep these teachers/classes*

- e. *Conversation around how to promote giving within LVM Community and trying some new ways to communicate this need to our families*
  - i. *Sign/thermometer outside of school showing progress towards FR goal, or possibly giving by classroom/grade to create friendly competition btw classrooms (pizza party, etc.)*
  - ii. *Email to families that speaks just to the teacher support provided by LGEF*
  - iii. *Possibly shortening the window of giving next year and having one big push later in the year*
  - iv. *How to change the mentality of our community long-term, we are showing great progress with having over 50% of our community give*

VII. Marketing Report:

Jamie

i. *Spirit Wear:*

- a. *Shop is ready today (1/24); open through February*
- b. *Message going out in Bulldog Beat today*
- c. *Orders will ship on March 1<sup>st</sup>*
- d. *Considering doing another spring shop, or waiting until the fall to re-open*

ii. *Drinkware:*

- a. *Going to begin selling through Too Cute Things*
- b. *Other schools are using this*
- c. *Launching today as well (1/24)*

VIII. Community:

Jenn

i. *LVM Events:*

- a. *Mitzi is looking into more community-building events for the spring*
- b. *Hillari had idea of "Big Buddies" type event/program for incoming families to be paired with current family, done at beginning of school year and current family available to meet/answer any questions and help guide new families*

IX. Treasury Report:

Nima

- i. *No updates*

X. Ecology Report:

*Liz*

*i. No updates*

XI. Discuss any open action items:

*Monique*

XII. Adjourn @ 7:20pm

*Monique*

**Next Executive Board Meeting is March 1, 2023 at 5:30pm**