Louise Van Meter Executive Board Meeting Wednesday, November 16, 2022 Shari's House

Attendees: Jenn, Shari, Holly, Monique, Sarah, Nima, Hillari

Agenda

1. Call to order @ 6:06pm	Monique
2. Approve minutes from previous meetings:	Monique
a. H&SC Executive Meeting	Shari, Sarah, all
3. Principal's report:	Monique
a. 5 th Grade Concert – Dec. 12 th (8:15am-9:00am); other confirmed yet	concert times haven't been
b. Life lab work complete	
c. Upper grade playground covering likely completed ove	r break
d. Finishing up installing more benches/outdoor furniture	e around campus
4. President's Report:	Monique
a. Keep promoting the Amazon Smile, especially ahead o	f the holidays
b. Treasury position is still open	

- c. Hanukkah blurb is on the website; Hanukkah event at school last week of December (possibly December 21st); Fun Zone activity for Hanukkah; possible student/peer-led activities throughout the week
- d. Looking ahead to Lunar New Year (January 22^{nd})

5. Programs Report:

Holly

- a. Book Fair went well; don't have numbers yet; Monday and Tuesday were big and Wednesday a little lighter; Spent \$2K to get new books for the library; donate \$900 to the classrooms (delivering the books tomorrow to classrooms)
- b. Expanding efforts in the library having 5th graders learn how to check out books, make recommendations, etc.; possibly doing big buddy reading and/or identifying topics of interest; expanding the audio books too
- c. Thinking ahead to summer grant opportunities through the district possible opportunities to expand library needs, etc.
- d. Thanksgiving Gathering at Blossom Hill Park Open to all Van Meter

families for a couple hours in the morning; food and beverages provided

6. Fundraising Report:

Shari/Hillari

- a. One Community Update: As of Nov. 6th, participation rate was just under 51% (this time last year we were at 64%); Lexington and Daves are at 70%; coming up; accepting donations throughout the school year; a push in the spring to make a final push
 - *i.* Exploring a classroom competition or something similar; seems to help at other schools to get higher participation rate
 - *ii.* Van Meter families donated the most, just fewer families participated
 - iii. Focus on participation, not giving amount; better messaging around "give what you can/want" vs meeting the \$1500
 - iv. Possibly making a push mid-year (December) rather than start of school year; align messaging to #GivingTuesday and end of calendar year/holidays; possibly engage classrooms around friendly competition (super soak Principal, etc)
 - v. Focusing messaging for remainder of year on school-specific needs; need \$35K to hit our HSC goal

6. Marketing Report	Jamie
7. Treasury Report:	Nima
8. Ecology Report:	Liz
9. Discuss any open action items:	Monique
10. Adjourn @ 7:30pm	Monique

Next Executive Board Meeting is December 14th, 2022 at 5:30pm